

# Degree Programs Offered

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All academic programs at Rivet School enable your staff to earn a self-paced, affordable, and career-focused bachelor's degree. We'll work with your staff members to get previous credits evaluated for transfer and plug into the program that's best for them. Learn more about each program on [our website](#).

There are three degrees currently available:

- Bachelor's of Arts in Business Management
- Bachelor's of Arts in Communications
- Bachelor's of Arts in Healthcare Management
- Associate of Arts in General Studies with a concentration in Business

## Bachelor's of Arts (BA) in Business Management

Overview of Program	Career Outlook
<ul style="list-style-type: none"><li>• Gain broad exposure to all aspects of business management</li><li>• Build skills in communications, finance, HR, marketing, data analysis, team management, brand building, organizational behavior, and more</li></ul>	<ul style="list-style-type: none"><li>• Administrative Service Management</li><li>• Claims Adjustment</li><li>• Human Resources Management</li><li>• Operational Management</li><li>• Program Analysis</li><li>• Public Policy Management</li><li>• Public Relations Management</li><li>• Risk Management</li></ul>

### Relevant Skills Your Staff Will Learn

- Solve Problems in the Workplace
- Confront Culture
- Analyze Data
- Apply Economic Theories
- Build Teamwork Through Marketing
- Chart the Evolution of Media
- Consider the Environment
- Leverage Business Tools
- Develop a Budget
- Evaluate Popular Psychology

## Bachelor's of Arts (BA) in Communications

Overview of Program	Career Outlook
<ul style="list-style-type: none"><li>• Build skills in marketing, PR, team leadership, and business management</li><li>• Develop strong management foundation with a focus on presentation and communication</li></ul>	<ul style="list-style-type: none"><li>• Sales</li><li>• Marketing</li><li>• Training and Development</li><li>• Human Resources</li><li>• Organizational Behavior</li><li>• Public Relations</li><li>• Fundraising</li><li>• Copywriting</li></ul>

### Relevant Skills Your Staff Will Learn

- Advertise a Product or Service
- Communicate Across Cultures
- Construct and Deconstruct Media
- Control the Message
- Convey Technical Information
- Create Multimedia
- Demonstrate Cultural Competence
- Go Behind the News
- Represent an Organization
- Leverage Social Media

## Bachelor's of Arts (BA) in Healthcare Management

### Overview of Program

- Develop understanding of healthcare system, while teaching how to lead teams to success
- Learn about topics like healthcare data, healthcare quality, and healthcare HR

### Career Outlook

- Medical office management
- Patient services
- Community health
- Medical administration
- Accounting and reimbursement
- Human Resources

### Relevant Skills Your Staff Will Learn

- Manage a Healthcare Organization
- Navigate the U.S. Healthcare System
- Promote Health and Wellness
- Use Math to Solve Programs
- Account for Business
- Demonstrate Cultural Competence
- Employ Human Resources
- Improve Organizational Effectiveness
- Investigate Managerial Accounting
- Organizational Behavior

## Associates of Arts in General Studies (Business concentration)

### Overview of Program

- Learn personal, foundational, and business skills needed for success
- AA in General Studies is also first step towards earning a bachelor's degree and pursuing management-level positions

### Career Outlook

- Customer Service
- Administration
- Sales
- Or other related areas

### Relevant Skills Your Staff Will Learn

- Access information
- Analyze Data
- Apply Economic Theories
- Chart the Evolution of Media
- Consider the Environment
- Decode Media
- Develop a Budget
- Establish a Professional Presence
- Evaluate Popular Psychology
- Leverage Business Tools